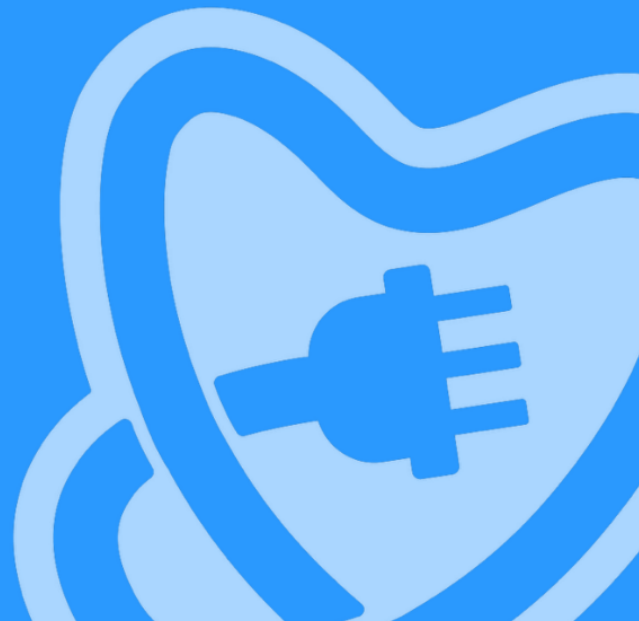


EV Ready Tasmania:

Participation Guide



An initiative of



EV READY TASMANIA

Participation Guide

About EV Ready Tasmania

EV Ready Tasmania is a recognition program for accredited Tasmanian tourism businesses that have taken practical steps to support the EV visitor experience. The program is administered by the Tourism Industry Council Tasmania (TICT), supporting operators to build confidence, improve visitor information and contribute to a more EV-ready visitor economy.

To achieve EV Ready Business status and display the EV Ready Business badge, businesses must have suitable EV charging available on site and be able to provide clear, accurate and useful information to help EV-driving visitors access and use the charging facilities with confidence.

What the EV Ready Business badge means

The EV Ready Business badge tells visitors that your business has taken practical steps to support people travelling by electric vehicle, helping them plan, arrive and charge with confidence.

It means your business can demonstrate that it:

- *Understands the basic needs of EV-driving visitors*
- *Provides clear and accurate EV-related visitor information*
- *Has EV charging available on site*
- *Meets the minimum charger standard outlined in the EV Ready Tasmania program*
- *Can explain how visitors access and use the charging facilities*
- *Provides clear information about charger availability, cost, booking requirements and conditions of use*
- *Can provide nearby charging information if on-site charging is unavailable, occupied or not suitable for a visitor's needs*
- *Has staff who know where to find EV information and how to respond to common enquiries*
- *Uses the EV Ready Business badge accurately and appropriately*

Program Pathway

EV Aware Checkpoint

EV Aware is designed for tourism operators who are committed to supporting EV-driving visitors, but who may not yet be ready, able or suited to install EV charging infrastructure on site.

This may include businesses where charger installation is not currently practical due to location, infrastructure, cost, tenancy arrangements, heritage considerations, power supply limitations or business type.

EV Aware helps businesses build their understanding of EV visitor needs through staff awareness, visitor information and nearby charging guidance.

EV Aware does not provide public badge recognition. It may act as a pathway towards EV Ready Business status in the future.

To complete the EV Aware checkpoint, businesses are required to:

- complete the EV Aware assessment questions
- understand the basic needs of EV-driving visitors
- provide nearby charging information or guidance for guests
- ensure relevant staff understand how to respond to common EV-related enquiries

Businesses can complete EV Aware without having EV charging installed on site.

EV Ready Business

EV Ready Business is the main public badge status. It is designed for businesses that have suitable EV charging infrastructure on site and can demonstrate they are ready to support EV-driving visitors in a practical and reliable way.

To achieve EV Ready Business status, businesses are required to:

- complete the EV Ready Tasmania assessment questions
- have approved EV charging infrastructure installed on site
- ensure the charger meets the minimum charger standard outlined in this guide
- provide clear information about charger access, availability, costs and conditions of use
- provide nearby charging information or guidance if the on-site charger is occupied, unavailable or not suitable for a visitor's needs
- ensure relevant staff understand how to respond to common EV-related enquiries
- provide clear visitor information about how EV-driving visitors can access and use the charging facilities

Businesses need to have suitable EV charging installed on site to achieve EV Ready Business status.

Staff e-learning requirement

Before completing the EV Ready Tasmania self-assessment, key customer-facing and front-of-house staff should complete the EV Ready Business staff e-learning module via the Tourism Toolbox.

This helps ensure the people most likely to speak with EV-driving visitors understand the basics of EV travel, where to find relevant information and how to respond to common guest enquiries.

For small businesses, this may include the owner/operator and any staff who regularly respond to bookings, guest questions, reception enquiries or visitor information requests.

Cost To Apply

This is a free program for Sustainable Tourism Accredited businesses.

Who Can Participate

Tourism accredited businesses: Yes

EV Ready Tasmania is an opt-in program for Sustainable Tourism Accredited businesses that believe they meet the criteria outlined in the program and wish to better support visitors travelling by electric vehicle.

The program is designed for operators who want to target EV-driving visitors by providing suitable on-site charging infrastructure, clear guest information, staff awareness and practical support for EV-related enquiries.

Non-accredited businesses: No

If your business is not currently Sustainable Tourism Accredited with Quality Tourism Australia, you are not yet eligible to participate in EV Ready Tasmania or display the EV Ready Business badge. However, visitor-facing businesses still play an important role in supporting EV-driving visitors, particularly along key touring routes or near existing and future charging locations.

This may include cafes, restaurants, cellar doors, galleries, regional retailers, attractions and other destination businesses that help visitors stop, charge and spend time in regional communities.

If this applies to your business, you are encouraged to use the EV Ready Tasmania resources where available, build your understanding of EV visitor needs and consider tourism accreditation if you wish to participate in the program in the future.

Eligibility Criteria

To be eligible for EV Ready Business status, businesses need to meet the core program requirements outlined below.

Eligible businesses are required to:

- 1. be a Tasmanian tourism business*
- 2. hold Sustainable Tourism Accreditation (with Quality Tourism Australia)*
- 3. have suitable EV charging infrastructure available on site that meets the minimum on site charging standards outlined in this guide*

Minimum On-Site Charger Standard

To promote on-site EV charging as part of the EV Ready Tasmania program, your business must have, at minimum, a dedicated 15-amp power point or higher capacity EV charging option available for visitor use.

A dedicated 15-amp power point is a practical and affordable entry point for many tourism businesses, particularly where guests are staying overnight or for long periods. It allows visitors to charge slowly and safely, provided the circuit has been properly checked and is suitable for EV charging.

Recommended charging option include:

Charging Option	Best Suited To	Overview
Dedicated 15-Amp Power Point	Overnight guests, long stay visitors and businesses entering the EV market	A practical entry point. The circuit should be checked or installed by a licensed electrician and clear visitor instructions must be provided.
AC Wallbox Charger	Accommodation, attractions, car parks and businesses wanting a stronger visitor charging experience	Generally faster than a 15-amp option and may be more suitable where visitors are charging for shorter periods.
DC Fast Charger	High traffic locations, highway stops and short stay visitor locations	Usually requires higher investment and electrical capacity. Best suited to rapid turnaround charging.

What Does Not Meet the On-Site Charging Standard

The following options do not meet the minimum charger standard and should not be promoted as EV Ready on-site charging. They will not qualify your business for EV Ready Business status.

Not Suitable as EV Ready Charging	Why It Does Not Meet the Standard
Standard 10-amp household power point	This is not suitable as a promoted charging solution for visitors.
Existing 15-amp power point that has not been checked or approved for EV charging	A 15-amp option can be suitable, but it must be safe, suitable for the intended use and clearly managed.
Extension lead	This is not suitable as a promoted charging solution for visitors.
Outdoor power point with no dedicated EV charging process	A power point alone is not enough unless it is suitable, safe and supported by clear visitor information.
Garage, shed or car park power point with no instructions or safety check	This is not enough unless it is suitable for EV charging and supported by clear instructions.

<i>Informal charging by request only</i>	<i>Visitors need clear, reliable information about what is available.</i>
<i>Non-operational charger</i>	<i>A charger should not be promoted if it is not working.</i>
<i>Charger with no access instructions</i>	<i>Visitors need to know how to use it, access it and get help if needed.</i>

A power point may assist a visitor in an emergency or by prior arrangement, but it should not be advertised as EV Ready on-site charging.

Information You May Need for The Assessment

The EV Ready Tasmania assessment is designed to be practical and straightforward. You do not need to prepare a detailed technical report, but you will be asked to provide the following information to support your application.

Area	What You May Need to Provide
Guest EV information	A guest EV information document or webpage URL that explains EV charging options for visitors, whether on-site (if you have approved EV charging available), or nearby.
EV charging policy and/or terms of use	A clear EV charging policy and/or terms of use that explains how EV charging is managed at your business, including visitor access, staff responsibilities, safety, pricing or payment, booking processes, fair use expectations and what to do if charging is unavailable. The policy should also help prevent unsafe charging practices, including the use of unsuitable extension cords or domestic power points that have not been approved for EV charging.
Licensed installation	An electrician invoice, installer details or similar confirmation that the charger or approved EV infrastructure has been installed by a licensed electrician.
Charger proof	A photo of your charging option and where it is located
On-site signage	A photo showing clear on-site signage, such as EV-only while charging.

Your responsibilities as a participant

As a participating business, you are responsible for:

- completing the assessment honestly and accurately
- providing clear and current EV-related information for visitors

- *making sure staff know where to find EV information*
- *keeping charger information up to date*
- *maintaining your charger*
- *using the EV Ready Business badge correctly*
- *updating your information if something changes*
- *advising the program administrator if your business no longer meets the standards*
- *taking part in the annual confirmation or renewal process*

Renewal and ongoing accuracy

EV Ready Business status will be reviewed annually, and prompted through the QTF portal, to ensure visitor information, charger details and badge use remain accurate.

As part of this review, participating businesses may be asked to confirm that:

- *EV charging is still available on site and in good working order*
- *charger access, cost and availability details remain current*
- *guest-facing EV information is up to date*
- *staff training is up to date*

Businesses should also update their information earlier if anything changes, including charger availability, access arrangements, pricing, booking requirements or public listing details.

The road ahead is electric!