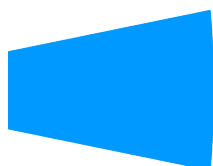


2026 Tasmanian Tourism Conference


Thriving Places, Thriving Industry

Sponsorship Prospectus

28 – 29 July, Launceston



Tourism
Industry
Council
Tasmania

An aerial photograph of a golf course at sunrise. The sun is low on the horizon, casting long, golden shadows across the green fairways and sand traps. In the foreground, a large, modern clubhouse with a grey roof and a curved facade is visible. To the left of the clubhouse is a mini-golf course with several green holes and white sand traps. The background shows a residential area and distant hills under a hazy, golden sky. A blue horizontal bar is located at the top left of the page.

At a time of rapid change across the global visitor economy, the conference will focus on the issues impacting industry, including economic resilience, sustainability, workforce capability, technology and evolving visitor markets.

Invitation to join us

The 2026 Tasmanian Tourism Conference, Thriving Places, Thriving Industry, is Tasmania's flagship tourism business event, bringing together the state's operators, leaders, government and suppliers over two days in Launceston.

This is where business meets insight. It comes as a critical time for Tasmania's tourism industry as we enter a new decade of opportunity, but also against the backdrop of global uncertainty. As always, the Tasmanian Tourism Conference will push the boundaries, providing the thought leadership our industry looks for at these times.

At a time of rapid change across the global visitor economy, the conference will focus on the issues impacting industry, including economic resilience, sustainability, workforce capability, technology and evolving visitor markets. Most importantly, it delivers practical ideas and actions that operators can take back into their businesses immediately.

For sponsors, this is a high-impact opportunity.

You will gain direct access to a highly engaged audience of decision-makers and influencers across Tasmania's tourism industry. These are people actively investing in their businesses, seeking new ideas, and building partnerships. Your brand will be positioned alongside industry leadership, aligned with innovation, growth and the future direction of the visitor economy.



Beyond visibility, sponsorship provides meaningful engagement, connecting you with operators, opening conversations, and creating opportunities that extend well beyond the event itself.

The Tasmanian Tourism Conference is more than a conference. It is where our industry connects, collaborates and moves forward together.

I invite you to partner with us in 2026 and be part of shaping a thriving future for Tasmania's tourism industry.



Amy Hills
CEO, Tourism Industry Council Tasmania

Opportunities at a glance

Platinum	\$8,800	Exclusive - 1 available
Gold	\$6,600	3 available
Silver	\$4,400	5 available
Day 2 Coffee Cart	\$4,500	2 available
Welcome Networking Function	\$5,500	2 available
Post Conference Drinks	\$3,300	Exclusive - 1 available
Keynote Speaker Sponsor	\$3,750	3 available
Notebook and Pen Sponsor	\$4,400	Exclusive - 1 available
Head Shot Sponsor	\$3,300	Exclusive - 1 available
Workshop/Session Sponsor	\$2,200	multiple available
Delegate Lounge Sponsor	\$3,500	Exclusive - 1 available
Water Bottle Sponsor	\$2,500	Exclusive - 1 available
Lunch	\$1,650	2 available
Refreshments	\$1,250	3 available

Exhibitors:

Trestle table	\$2,750
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Advertising:

Full page e-handbook advertisement	\$660
Half page e-handbook advertisement	\$440

*All prices are in AUD and include GST

Sponsorship opportunities

Platinum Sponsor

Exclusive 1 available

\$8,800

Conference Sponsorship Benefits:

- Ongoing recognition as the lead Platinum Sponsor both prior to and during the Conference, whenever appropriate. Please note, Tourism Tasmania and Spirit of Tasmania are key corporate partners aligned to the conference, however this package is named as the Platinum delivery partner alongside of those two corporate partners.
- Four (4) complimentary conference ticket bundles. Each bundle includes the networking function and two conference days.
- Opportunity to address the audience during the TICT Conference (10 minutes maximum).
- Acknowledgement as the lead Platinum Sponsor on all conference promotional material, including e-handbook, program, and signage, as well as displayed on holding slides during all Conference sessions.
- Opportunity to supply a 60-second promotional video to be played in the plenary prior to the commencement of official proceedings.
- Verbal acknowledgement as the Platinum Sponsor in the opening session and throughout the conference.
- Your organisation logo and 300- word profile hosted on the Conference e-handbook, app and website pages.
- Logo on electronic signage in Conference venue, in conjunction with the TICT Conference logo.
- Sponsor recognised and featured on social media with dedicated post announcing support.
- Opportunity to supply two (2) pull up banners for display in the Conference plenary room.
- Double Trade exhibition table, placed in prime position in the Trade Exhibition for the duration of the Conference.
- Opportunity to supply two (2) full page advertisements in the Conference e-handbook, one of which will be on the inside front cover or inside back cover (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.

Gold Sponsor

3 opportunities available

\$6,600

Benefits:

- Ongoing recognition as a Gold Sponsor both prior to and during the Conference, whenever appropriate.
- Two (2) complimentary conference ticket bundles. Each bundle includes the networking function and two conference days.
- Acknowledgement as a Gold Sponsor on all conference promotional material, including e-handbook, program, and signage, as well as displayed on holding slides during the Conference.
- Your organisation logo and 200- word profile hosted on the Conference e-handbook, app and website pages.
- Sponsor recognised and featured on social media with dedicated post announcing support.
- One (1) clothed trade table in the Trade Exhibition for the duration of the Conference.
- Opportunity to supply one (1) full page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Sponsor recognised and featured on social media with dedicated post announcing support.
- Opportunity to supply one (1) pull up banner for display in the Conference plenary room.
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Silver Sponsor

5 opportunities available

\$4,400

Benefits:

- Ongoing recognition as a Silver Sponsor both prior to and during the Conference, whenever appropriate.
- One (1) complimentary conference ticket bundles. Each bundle includes the networking function and two conference days.
- Acknowledgement as a Silver Sponsor on all conference promotional material, including e-handbook, program, and signage.
- Your organisation logo and 150- word profile hosted on the Conference e-handbook, app and website pages.
- One (1) clothed trade table in the Trade Exhibition for the duration of the Conference.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Day 2 Coffee Cart Sponsor

2 available

\$4,500

Benefits:

- Naming rights as the Day 2 Coffee Cart Sponsor.
- Acknowledgement as the Day 2 Coffee Cart Sponsor on all conference promotional material, including e-handbook, program, and signage.
- Two (2) complimentary conference ticket bundles. Each bundle includes the networking function and two conference days.
- Ongoing recognition as the Day 2 Coffee Cart Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Opportunity to supply reuseable branded cups for coffee cart.
- Opportunity to supply two pull-up banners for display next to the coffee cart.
- One (1) clothed trade table next to the Coffee Cart in the Trade Exhibition for the duration of the Conference.
- Your organisation logo and 150- word profile hosted on the Conference e-handbook, app and website pages.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Welcome Networking Function Sponsor

2 available

\$5,500

Benefits:

- Exclusive naming rights as the Welcome Networking Sponsor.
- Opportunity to provide an address during the Tasmanian Tourism Conference Welcome Function (5 minutes maximum).
- Acknowledgement as the Welcome Networking Sponsor on all conference promotional material, including e-handbook, program, and signage.
- Two (2) complimentary conference ticket bundles. Each bundle includes the networking function and two conference days.
- Three (3) additional complimentary tickets to the Welcome Networking Function.
- Ongoing recognition as the exclusive Welcome Networking Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Opportunity to supply two pull-up banners for display at the Welcome Networking Function.
- Your organisation logo and 150- word profile hosted on the Conference e-handbook, app and website pages.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Post Conference Drinks Sponsor

Exclusive - 1 available

\$3,300

Benefits:

- Exclusive naming rights as the Post Conference Drinks Sponsor.
- Acknowledgement as the Post Conference Drinks Sponsor on all conference promotional material, including e-handbook, program, and signage.
- Two (2) complimentary conference ticket bundles. Each bundle includes the networking function and two conference days.
- Three (3) additional complimentary tickets to the Post Conference Drinks.
- Ongoing recognition as the exclusive Post Conference Drinks Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Opportunity to supply two pull-up banners for display at the Post Conference Drinks.
- Your organisation logo and 150- word profile hosted on the Conference e-handbook, app and website pages.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Keynote Speaker Sponsor

3 available

\$3,750

Benefits:

- Ongoing recognition as a Keynote Speaker Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Opportunity to align your organisation with a Keynote Speaker of your choice, once program is confirmed (allocated on a priority system, in order of sponsor confirmation received).
- Logo recognition as a Keynote Speaker Sponsor in all digital and printed promotional material, including eDMs, e-handbook, program, and signage.
- Organisation logo on holding slide for chosen Keynote Speaker's session.
- Organisation logo and 125- word profile hosted on the Conference e-handbook, app and website pages.
- One (1) complimentary conference ticket bundle, including attendance at the networking function and two conference days.
- Opportunity to supply one (1) full page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Notebook and Pen Sponsor

Exclusive - 1 available

\$4,000

Benefits:

- Ongoing recognition as the Notebook and Pen Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Exclusive opportunity to provide a branded notebook and pen for every delegate to be seat dropped prior to first Conference session (sponsor to supply merchandise at own expense).
- Logo recognition as Notebook and Pen Sponsor in all digital and printed promotional material, including eDMs, e-handbook, program, and signage.
- Organisation logo and 125- word profile hosted on the Conference e-handbook, app and website pages.
- One (1) complimentary conference ticket bundle, including attendance at the networking function and two conference days.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Head Shot Sponsor

Exclusive - 1 available

\$3,300

As a value-add for attendees, a professional photographer will be set up in the trade exhibition for delegates to have a fresh head shot photo taken for their personal use.

Benefits:

- Exclusive naming rights as the Head Shot Sponsor.
- Acknowledgement as the Head Shot Sponsor on all conference promotional material, including e-handbook, program, and signage.
- One (1) complimentary conference ticket bundle, including attendance at the networking function and two conference days.
- Opportunity to brand the space where the photographer will be taking Head Shots throughout the conference (within the Trade exhibition), or provide additional facilities/features within this space (additional branding to be at the expense of Sponsor).
- Ongoing recognition as the exclusive Head Shot Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Logo and branding on email sent to delegates with their head shot post conference.
- Opportunity to supply two pull-up banners for display in the Head Shot space (not visible in photos taken).
- One (1) clothed trade table next to the Head Shot space in the Trade Exhibition for the duration of the Conference.
- Your organisation logo and 125- word profile hosted on the Conference e-handbook, app and website pages.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Workshop Sponsor

Multiple available

\$2,200

Benefits:

- Ongoing recognition as a Workshop Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Opportunity to align your organisation with a Workshop of your choice, once program is confirmed (allocated on a priority system, in order of sponsor confirmation received).
- Logo recognition as a Workshop Sponsor in all digital and printed promotional material, including eDMs, e-handbook, program, and signage.
- Organisation logo on holding slide for sponsored workshop.
- Opportunity to place a pull up banner in sponsored workshop.
- Organisation logo and 100- word profile hosted on the Conference e-handbook (finished artwork to be supplied by sponsor).
- Complimentary conference registration for one (1) delegate for Day 1 of Conference, including ticket to the Welcome Networking Function .
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Delegate Lounge Sponsor

Exclusive - 1 available

\$3,500

Benefits:

- Exclusive naming rights as the delegate Lounge Sponsor.
- Acknowledgement as the Delegate Lounge Sponsor on all conference promotional material, including e-handbook, program, and signage, as well as displayed on Sponsor holding slides during the Conference.
- One (1) complimentary conference ticket bundle, including attendance at the networking function and two conference days.
- Opportunity to brand the Delegate Lounge (a dedicated space near the conference sessions where delegates can go to chill out, do some work, join a meeting etc), or provide additional facilities/features within the Delegate Lounge (additional branding to be at the expense of Sponsor).
- Ongoing recognition as the exclusive Delegate Lounge Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Opportunity to supply two pull-up banners for display in the Delegate Lounge.
- One (1) clothed trade table next to the Delegate Lounge for the duration of the Conference.
- Your organisation logo and 150- word profile hosted on the Conference e-handbook, app and website pages.
- Opportunity to supply one (1) half page advertisement in the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Water Bottle Sponsor

Exclusive - 1 available

\$2,500

Benefits:

- Ongoing recognition as the Water Bottle Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Exclusive opportunity to provide a branded reuseable water bottle for every delegate for Day 2 of the Conference (sponsor to supply merchandise at own expense).
- One (1) complimentary conference ticket bundle, including attendance at the networking function and two conference days.
- Opportunity to supply two pull-up banners for display next to the Water Bottle Stations.
- Organisation logo and 100- word profile hosted on the Conference e-handbook, app and website pages.
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Lunch Sponsor

2 available

\$1,650

Benefits:

- Ongoing recognition as a Lunch Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Exclusive naming rights for sponsored lunch (Day 1 or Day 2).
- Logo signage placed on catering stations for sponsored lunch.
- Opportunity to supply 2 pull-up banners for display during sponsored lunch break.
- Complimentary conference registration for one (1) delegate on the day of sponsored lunch, including ticket to the Welcome Networking Function.
- Logo recognition as a Lunch Sponsor in all digital and printed promotional material, including eDMs, e-handbook, program, and signage.
- Organisation logo and 75- word profile hosted on the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



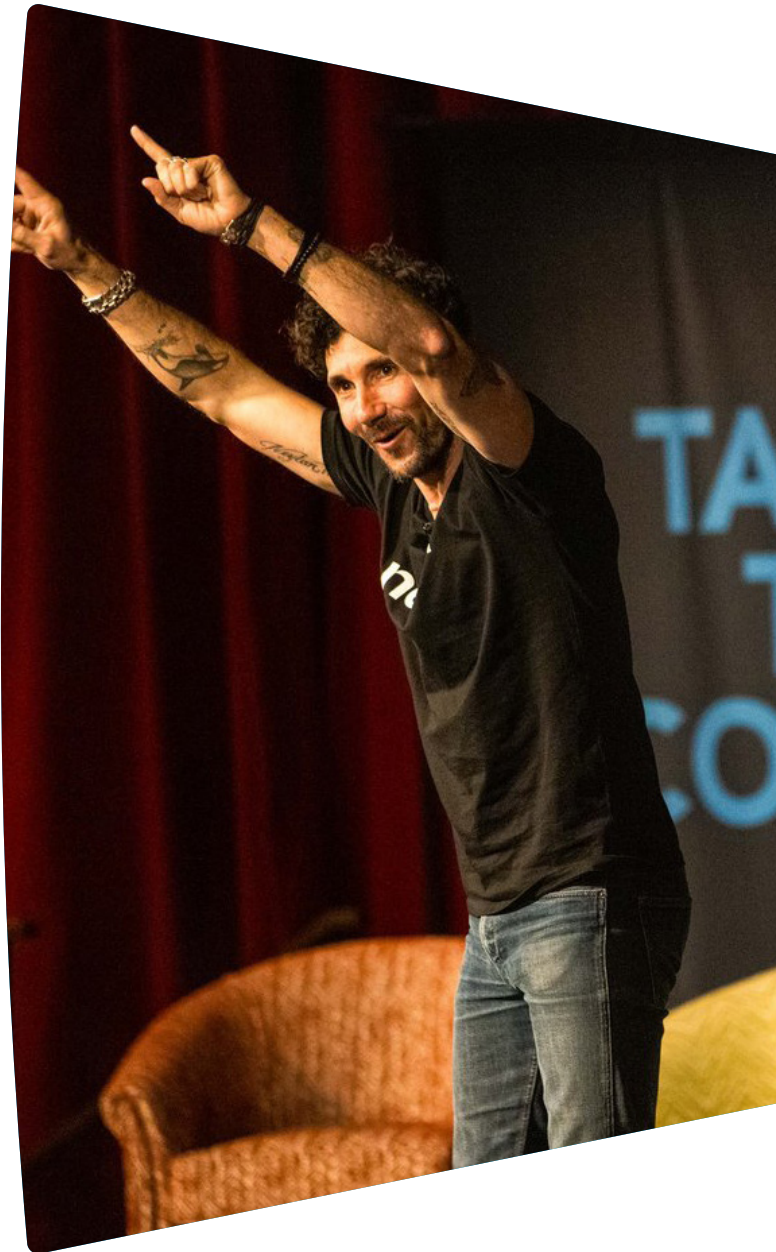
Refreshment Break Sponsor

3 available

\$1,250

Conference Sponsorship Benefits:

- Ongoing recognition as a Refreshment Break Sponsor of the 2026 TICT Conference, prior to, during and after the event, whenever appropriate.
- Exclusive naming rights for sponsored morning or afternoon tea (Day 1 or Day 2).
- Logo signage placed on catering stations for sponsored lunch.
- Opportunity to supply 2 pull-up banners for display during sponsored refreshment break.
- Complimentary conference registration for one (1) delegate on the day of sponsored refreshment break (note, social function tickets not included).
- Logo recognition as a Refreshment Sponsor in all digital and printed promotional material, including eDMs, e-handbook, program, and signage.
- Organisation logo and 50-word profile hosted on the Conference e-handbook (finished artwork to be supplied by sponsor).
- Copy of opted-in delegate list (name, position, organisation, city, country) in accordance with Privacy Legislation.



Trade and Supplier Showcase Exhibitor

Multiple available

\$2,750

Conference Exhibitor Benefits:

- One (1) clothed trestle table, two (2) chairs and power outlet for Trade and Supplier Showcase on Day 2 of the Conference.
- The trade exhibition will host arrival tea and coffee, morning and afternoon refreshments, and lunch on Day 2 of the Conference, presenting the perfect platform to connect with delegates.
- Complimentary Full Conference registration for one (1) delegate, including attendance at the networking event and two day conference.

* *Note, all delegates that are within the Trade Exhibition and/or Conference are to be registered delegates, including those manning trade tables.*

For further information
and to secure your
Sponsorship opportunity,
please contact:

Naomi Will
Conference Manager

E: naomi@eventsphere.com.au

P: 0439 336 511

E-handbook Advertising

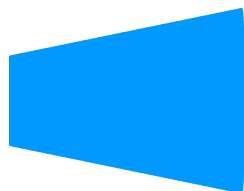
Full page **\$660**

(A4 size. Full colour. Finished artwork supplied by Sponsor)

Half page **\$440**

(Half A4 size. Full colour. Finished artwork supplied by Sponsor)

EventSphere | Naomi Will
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p: 0439 336 511



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