

Recycle Rewards Tasmanian Tourism Industry



"The 2030 Tasmanian Visitor Economy Strategy vision is for the visitor economy to be valued by Tasmanians for its positive impact to our environment, prosperity and way of life, and Tasmania will be valued by visitors for being a genuinely different experience."

"To do this, we will promote and protect Tasmania through a visitor economy that champions our natural environment..."

Source: 2030 Visitor Economy Strategy

In a recent survey of Tasmanian tourism operators by the Tourism Industry Council Tasmania and Hospitality Tasmania, more than 70% were either 'very interested' or 'interested' in waste management and reduction.

More than 70% were also either 'likely' or 'very likely' to take steps to manage waste and reduce contributions to landfill.

The major barriers to achieving this was cost, followed by time, and then venue constraints such as the lack of space for bins.

Recycle Rewards Container Collection Services

Recycle Rewards depots offer container collection services that make eligible drink container recycling easy.

Container collection services are run by the Recycle Rewards depots, which have the added benefit of being run by social enterprises. Social enterprises provide practical training and meaningful employment opportunities for at-risk Tasmanians and people with a disability.

Container collection service include:

- a 240L bin (or bins) dropped off to your organisation
- regular collection, cleaning and replacement of the bin
- full processing of the containers
- administration of the refund into your designated bank account



Sign up for **Launceston City Mission** container collection services in Launceston and Burnie. Phone 03 6335 3000



Sign up for **SEED** container collection services in southern Tasmania. Phone 0497 622 844



For more information visit
www.recyclerewards.com.au/collection-services



Additional Support from Recycle Rewards

To assist with educating your staff about Recycle Rewards container eligibility, get the team to download the Recycle Rewards app that has a handy container barcode scanner [here](#) (Apple) or [here](#) (Android). Or, visit the [Recycle Rewards](#) website for the handy container checker.

You can also use Recycle Rewards container eligibility posters, [available here](#) (password: tourism).

Case Study

Ibis Styles hotel supports local charities while reducing waste costs with Recycle Rewards

Just one month after contracting SEED's Recycle Rewards container collection service, Hobart's Ibis Styles hotel is reporting reduced waste costs and is encouraging other hotel groups to realise the potential benefits.

The 296-room Ibis Styles hotel in Hobart is supplied with six 240L Recycle Rewards bins, which SEED collects and replaces weekly.



Ibis Styles' Susanty Daale-Setiady said "We did need to educate all of our staff about the reasons for changing our cleaning and waste management processes, and we invested in small bins for each floor to make container sorting quicker and easier. But the benefit is worth the effort."

Outcome

- **Reduced co-mingled recycling collection.** The hotel has already scaled back from three times per week to two and is expected to reduce to just one collection per week. Susanty Daale-Setiady is confident they can further reduce their commercial co-mingled recycling collection to just one per week.
- **Corporate social responsibility.** The refunds on eligible containers are split equally between SEED and the hotel, which intends to use its share to support another charity as part of its corporate social responsibility initiatives.

Daale-Setiady said the hotel is proud of the partnership. "We're delighted that it has real benefits for the community and provides employment to people in need, and we encourage other hotels to get involved."

Case study

Statewide Independent Wholesalers

Statewide Independent Wholesalers (SIW) is Tasmania's largest distributor of fast-moving consumer goods (FMCG), providing wholesale grocery and liquor lines to Woolworths, BWS, Dan Murphy's and more than 170 IGAs and independent grocers around Tasmania.

In July this year, SIW signed up for Launceston City Mission's Recycle Rewards



container collection service. SIW's Anita Bird said signing up was easy. "Launceston City Mission staff were very responsive and helpful and made the implementation process very straight forward."

Launceston City Mission supplied SIW with 4x 240L bins for eligible containers, which they collect and replace every 3 weeks.

It is a welcome addition to the waste options for SIW's 450+ staff who work at the 60,000m² Distribution Centre at Western Junction. "All we had to do was add an extra bin to our bin banks. Now we have eligible container bins in addition to the ones for landfill and co-mingled recycling," Bird says.

"We're really happy with the service. We donate all of the refunds to Launceston City Mission, which goes back into our local community. After each collection Launceston City Mission provides a report that details how our donations are helping those in need in our community."

For more information



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