

# Bay of Fires

Perched at the southern tip of the iconic [Bay of Fires](#), Binalong Bay is where nature still holds the pen, writing every day in salt air, sea spray, and shifting light. This coastal treasure on the [East Coast of Tasmania](#) is extraordinary. A destination that stirs something deeper in every visitor.

Here, in the heart of Bay of Fires, the land tells a story far older than tourism. The name itself dates to 1773, when explorer Tobias Furneaux spotted the fires of the palawa people, Tasmania's First Nations, dotting the shoreline. Those same fires still burn today, symbolically, through the stories shared by palawa guides on the renowned [wukalina Walk](#). This immersive three-night cultural journey offers not just a walk through incredible country, but a powerful invitation to understand its soul.

The landscape is nothing short of iconic. Crimson-laced boulders rise from blindingly white sand, fringed by waters so blue they appear photoshopped. But make no mistake, Binalong Bay is not just for postcards. It is for diving into life, feet first.

Start your day with a barefoot wander across [Binalong Bay Beach](#), where the pristine white sand squeaks beneath your toes and the ocean breeze clears your head. Then breathe deeply. It is not just fresh air, it is clarity. This place slows your heart rate and rewires your senses.

A friendly nod or "g'day" from a welcoming local as they pass by instantly connects you to the community. You start to daydream of their idyllic lifestyle and ponder if you should extend your stay.

When hunger calls, the east coast answers with flavour. Slurp down [Lease 65 oysters](#), crack open freshly caught lobster, or take a seat at [The Hub Pizzeria](#) overlooking the picture-perfect Main Beach in Binalong Bay. For those who prefer their indulgence alfresco, [Salty Picnic Co.](#) will curate a decadent beach picnic at secluded Sloop Reef Cove, the ultimate setting for a proposal, anniversary, or spontaneous romantic gesture.

If you are chasing adventure, the Bay of Fires Trail is Tasmania's answer to flow-state freedom. Beginning in the alpine heights of the Blue Tier and cascading down 42 kilometres to the coast, this ride is a visceral journey through four distinct ecosystems. Book your shuttle and gear with [Vertigo MTB](#), and cap off the ride with a dive into the aquamarine shallows of Swimcart Beach. It is the kind of thrill that lingers in your bones.

More of a water-dweller? Snorkel among weedy sea dragons, hunt out your own granite-guarded rockpool oasis like the Mermaid Pool, or paddle your way across glassy bays on a stand-up board. Whale season from May to December transforms the coastline into a natural amphitheatre, with Southern Rights and Humpbacks putting on a show you will not soon forget.

If fishing is more your pace, cast off from the sand, hop into a dinghy with [Poppa's Boat Hire](#), or go big with a [deep-sea charter](#). These nutrient-rich waters are teeming with flathead, kingfish, trumpeter, and even marlin.

On foot, the experience is no less remarkable. Choose a windswept walk to Skeleton Bay, a sunset meander around Dora Point, or a trek to the Eddystone Point Lighthouse, where time stands still. As any local will tell you, every step you take peels back another layer of this place's quiet, powerful magic.

At day's end, the options for bedding down are as diverse as the landscape. Whether you pitch a tent by the beach under a canopy of stars or sink into a king-sized bed in a design-led coastal lodge, the accommodation offerings, many bookable via [Younique Stays](#), let you experience this place your way. Think waterfront beach houses, secluded studio stays, and homes perched so close to the waves you will fall asleep to the tide. If you are a night owl and need some encouragement, there's a local tippie for every season; gin, whisky or wine, to help you unwind. [Bay of Fires Bush Retreats](#) will immerse you in nature, and by morning the furry animals will no longer be strangers!

Binalong Bay is no ordinary holiday. It is a place of contrasts. Wild yet welcoming. Luxurious yet grounded. Ancient yet energising. Whether you are coming to reconnect with the land, with a loved one, or with yourself, you will find the space to do so here.

Come for the views. Stay for the soul. Leave changed.