

2025 TOURISM MINISTER'S YOUNG ACHIEVER AWARD

The Tourism Minister's Young Achiever is awarded to an exceptional emerging business leader, entrepreneur, or tourism professional, aged 35-years or under, from across the Tasmanian tourism industry. Many past recipients of this award have gone on to shape the Tasmanian tourism industry in very significant ways.

TICT welcomes you to **nominate an individual or couple**, aged 35 or under, who you believe has made an outstanding contribution to the Tasmanian Tourism industry in their career so far. Nominees will be shortlisted based on the judging criteria and presented to the Tourism Minister for consideration.

Entry Requirements:

- Details of nominator
- Nominee's proof of age
- The nominee's current Curriculum Vitae
- 4-8 relevant images of the nominee, including at least one headshot (please provide high resolution images as these will be used for media purposes)
- Up to three Letters of Recommendation may be included
- A written submission, of up to 2,500 words, addressing the award criteria
- It is expected that all nominees will attend the 2024 Tasmanian Tourism Awards Gala

Important Notes:

- This award is open to individuals and couples, aged 35-years or under, as at 30 June 2025
- This accolade will not be awarded to the same person/couple twice
- This award will be presented at the discretion of the Tourism Minister, with consideration of judges' feedback
- Judging is based on submissions received and their alignment to the selection criteria
- Finalists will not be announced in this category, however eligible nominees from previous years may be considered for commendation by the Tourism Minister
- This category is awarded at the Tasmanian state level only, the winner will not go on to become a finalist at the Australian Tourism Awards

Nominations:

- Nominations are acceptable from any party except the nominee
- Nominations must be made via [the Quality Tourism Framework \(QTF\) portal](#) :
- **Login** with existing details, or click **New User? Register Here** if you have not previously accessed the QTF portal
- Once logged in, click **Tourism Awards View more detail**, then **Nominate Now** and select *Tasmanian Tourism Champion – Outstanding Contribution Award* category
- As no payment is required, you can begin your submission immediately
- A nomination is void if a completed submission is not received by the deadline

Submission:

- Submissions must be made via [the Quality Tourism Framework \(QTF\) portal](#)
- **Written submissions** (addressing the questions outlined below), **images**, and **Letters of Recommendation must be uploaded to the [portal](#) by 5pm, 27th August 2025**
- Late and/or incomplete submissions will not be accepted

Submission Questions (selection criteria):

1. Overview of the nominee (10 marks)

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, and a description of their current employment or other participation, if applicable.

Response Guidance:

- *Extracts from the nominee's curriculum vitae/LinkedIn may be useful*
- *Include previous and current employment*
- *What are their interests and accomplishments within the tourism industry?*

2. Nominee's professional contribution, personal service and examples of activities (20 marks)

Provide specific examples of activities resulting from the nominee's performance that have demonstrated leadership and how they have the potential to be a future leader in the tourism industry.

Response Guidance:

- *Examples could include new initiatives in the areas of operation, administration, management, or research*
- *Activities resulting in the improvement of industry standards, participation in industry organisations and representation are other good examples*
- *The emphasis should be on personal and professional commitment*

3. Benefit to the industry and success (20 marks)

Outline the degree of personal involvement, the success resulting from that involvement, and the long term benefits to the industry as determined by the ongoing nature of the achievement or success.

Response Guidance:

- *Consider including involvement within the broader tourism industry*
- *Examples of participation in volunteer or unpaid roles within the industry is encouraged*

Curriculum Vitae:

- The nominee's current Curriculum Vitae, not exceeding four pages, must be uploaded to the portal in PDF format

Letter/s of Recommendation:

- You may include up to three Letters of Recommendation to support your nomination (maximum 500 words each)
- Letters should convey the **nominee's leadership, mentoring, positive contribution, and influence** within the Tasmanian Tourism Industry
- Letters must be in PDF format when uploaded to the portal

Images:

- You must upload a minimum of four, and maximum of ten, images of the nominee
- Include at least one headshot, this does not have to be professionally taken
- Images must be no bigger than 10MB each and provided in jpeg format - preferably 500dpi files
- By providing these images, you grant TICT full rights of use for awards-related media and material

Proof of Age:

- Copy of documentation such as driver's licence, birth certificate, or passport should be included to verify the nominee's age of 35 years or younger (as at 30 June 2024).