

TASMANIAN TOURISM CHAMPION - *Awarded for outstanding contribution by an individual or couple*

The Tasmanian Tourism Champion is the Tasmanian tourism industry's highest individual honour.

This award is conferred each year by Tourism Industry Council Tasmania to an individual (or couple) who has made an outstanding contribution to the Tasmanian tourism industry through their investments, leadership, advocacy, and both professional and voluntary service, over a number of years.

Entry Requirements:

- Details of nominator
- The nominee's current Curriculum Vitae
- 5-10 relevant images of the nominee, including at least one headshot (please provide high resolution images as these will be used for media purposes)
- Up to three Letters of Recommendation may be included
- A written submission, of up to 2,500 words, addressing the award criteria
- It is expected that all nominees will attend the 202 Tasmanian Tourism Awards Gala

Important Notes:

- This award is open to both individuals and couples
- This accolade will not be awarded to the same person/couple twice
- This award will be presented at the discretion of the judges, based on the submissions received and their alignment to the selection criteria
- This category is awarded at the Tasmanian state level only, the winner will not go on to become a finalist at the Australian Tourism Awards

Nominations:

- Nominations are acceptable from any party except the nominee
- Posthumous nominees will be considered where the nominee has passed within the past two years
- Nominations must be made via [the Quality Tourism Framework \(QTF\) portal](#) :
- **Login** with existing details, or click **New User? Register Here** if you have not previously accessed the QTF portal
- Once logged in, click **Nominate Now** and select *Tasmanian Tourism Champion – Outstanding Contribution Award* from the drop-down category menu
- As no payment is required, you can begin your submission immediately
- A nomination is void if a completed submission is not received by the deadline

Submission:

- Submissions must be made via [the Quality Tourism Framework \(QTF\) portal](#)
- **Written submissions** (addressing the questions outlined below), **images**, and **Letters of Recommendation must be uploaded to the [portal](#) by 5pm, 27th August 2025**
- Late and/or incomplete submissions will not be accepted

Submission Questions (selection criteria):

1. Overview of the nominee (10 marks)

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, and a description of their current employment or other participation, if applicable.

2. Nominee's professional contribution and service (20 marks)

Provide examples and the benefits of the nominee's professional contribution and service to the Tasmanian and, if relevant, Australian tourism industry.

3. Nominee's personal contribution and service (20 marks)

Provide examples and the benefits of the nominee's personal contribution and service to the Tasmanian and, if relevant, Australian tourism industry.

Curriculum Vitae:

- The nominee's current Curriculum Vitae, not exceeding four pages, must be uploaded to the portal in PDF format
- If nominee is retired or deceased, or you wish to nominate them without their knowledge, an outline of their career, including workplaces, committee/board participation, and volunteer roles, may be uploaded instead. Please confirm this option via email to tourismawards@tict.com.au at the time of nomination.

Letter/s of Recommendation:

- You may include up to three Letters of Recommendation to support your nomination (maximum 500 words each)
- Letters should convey the **nominee's leadership, mentoring, positive contribution, and influence** within the Tasmanian Tourism Industry
- Letters must be in PDF format when uploaded to the portal

Images:

- You must upload a minimum of four, and maximum of ten, images of the nominee
- Include at least one headshot, this does not have to be professionally taken
- Images must be no bigger than 10MB each and provided in jpeg format - preferably 500dpi
- By providing these images, you grant TICT full rights of use for awards-related media and material