



Don't Risk It – is your business prepared?

Don't Risk It is an initiative developed by the Australian Tourism Industry Council to guide tourism businesses through risk management planning.



The initiative includes:

- ✓ Don't Risk It Manual
- ✓ Case Studies
- ✓ Personalised Risk Assessment Tool

Each resource outlines strategies for readiness, response, recovery and prevention, all contributing to the development of business sustainability.

FOR EVERY DOLLAR SPENT ON PREPAREDNESS \$3-8 ARE SAVED IN RECOVERY EFFORTS

Risk Assessment Tool

Developing a comprehensive Risk Management Plan can be daunting for many businesses.

The Risk Assessment Tool, accessed online via the Quality Tourism Framework, is a user-friendly program that identifies and assesses the likelihood and consequence of risks specific to each business type.

After completion, a customised Risk Assessment is generated. It first prioritises risks and outlines their impact. The assessment then proceeds to identify preventive and control measures to minimise the occurrence, followed by the steps to take should the risk occur.



Australian Government

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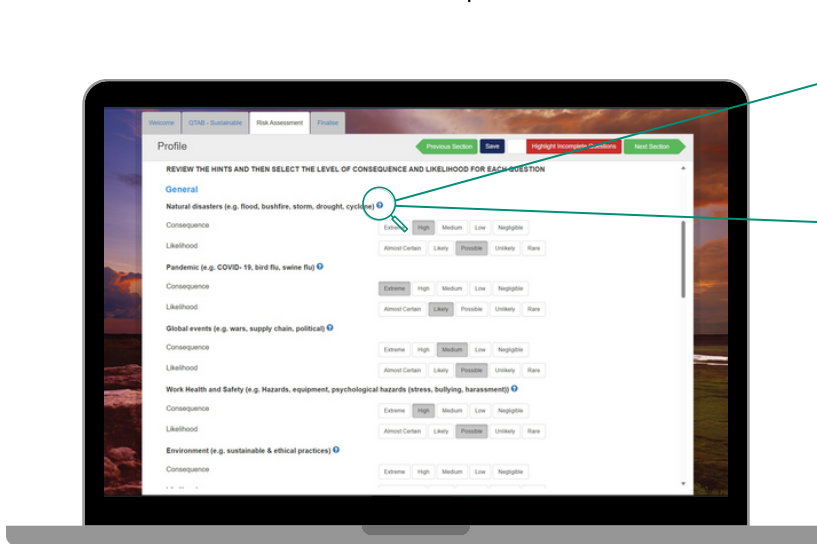
For more information, visit qualitytourismaustralia.com or contact your program manager to get started.

The Risk Assessment Tool streamlines the process of creating a comprehensive Risk Management Plan.

With a user-friendly interface, a customised Risk Management Plan for your tourism business can be prepared in **under an hour**.

Tailored to suit the tourism industry, this tool has been built to meet the unique challenges that tourism business operators face.

To complete your Risk Assessment Plan, simply determine the consequence and likelihood of each risk presented.



Unsure about how a particular risk may affect your business?

Click the blue question mark next to the risks for more information.

What are the benefits of completing a comprehensive risk assessment plan using the tool?

- **Awareness of potential risks helps keeps you safe, prepared and ready.**
Your personalised Risk Assessment Plan will clearly outline and prioritise the identified risks that your business may face.
- **As the tourism landscape evolves, so does the possible risks to businesses.**
The Risk Assessment Tool allows for regular review and updates to your risk management plan to help you stay ahead of possible challenges.
- **Having a Risk Assessment Plan can help your business save money.**
Reducing the possibility of incidents and subsequent legal liability can help protect your business but also maintain the safety of your visitors, staff and more.